



WDAF-TV

ORDER

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Flight Dates 09/20/12-09/24/12

Contract / Revision 576217 /

Original Date / Revision
09/26/12 09/26/12

Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
Philadelphia, PA 19103

Product

JAY NIXON 4 GOVERNOR

Agency Com 15%

Billing Contact

1600 Locust Street
Philadelphia, PA 19103

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 09823046

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLC GEN

Product Codes PL1Eb

Priority 2

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 24% Market Value 100125

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	31%	31038
KCWE	%	0
KMBC	31%	31038
KMCI	%	0
KPXE	%	0
KSHB	14%	14017
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	56	\$20,425.50	\$24,030.00	0.00	08/27/12	09/24/12	56	\$20,425.50	\$24,030.00
Totals	56	\$20,425.50	\$24,030.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	09/20/12	09/21/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---TF--	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					4	\$450.00		0.00			
2	4	09/24/12	09/24/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					2	\$450.00		0.00			
3	4	09/20/12	09/21/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	---TF--	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					4	\$450.00		0.00			



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Contract / Revision **576217** Flight Dates **09/20/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser **Nixon, Jay/D/MO/Governor** Product **JAY NIXON 4 GOVERNOR** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
14	4	09/24/12	09/24/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$750.00		0.00			
15	4	09/20/12	09/21/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	---TF--	:30	1	\$375.00	2	0.00	NM	1	\$375.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					1	\$375.00		0.00			
16	4	09/24/12	09/24/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$375.00		0.00			
E 17	4	09/22/12	09/22/12	Sa 9-10p Sa 9-10p	CM-All	9-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$450.00	2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	09/17/12-09/23/12	Sa 9-10p		9-10p		(9:30 PM-10:00 PM)-----Sa--	:30		(\$450.00)		0.00	NM		
Credited															
18	4	09/22/12	09/22/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$630.00	2	0.00	NM	1	\$630.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$630.00		0.00			
19	4	09/20/12	09/21/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---TF--	:30	2	\$250.00	2	0.00	NM	2	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					2	\$250.00		0.00			
20	4	09/24/12	09/24/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$250.00		0.00			
21	4	09/23/12	09/23/12	Su 9-10p Su 9-10p	CM-All	9-10p	-----S	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$750.00		0.00			
22	4	09/20/12	09/21/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	---TF--	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					4	\$450.00		0.00			
23	4	09/24/12	09/24/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					2	\$450.00		0.00			



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Contract / Revision **576217** Flight Dates **09/20/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser **Nixon, Jay/D/MO/Governor** Product **JAY NIXON 4 GOVERNOR** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
24	4	09/20/12	09/21/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	---TF--	:30	2	\$150.00	2	0.00	NM	2	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					2	\$150.00		0.00			
25	4	09/24/12	09/24/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$150.00		0.00			
26	4	09/20/12	09/21/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	---TF--	:30	2	\$150.00	2	0.00	NM	2	\$300.00
JUDGE J BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					2	\$150.00		0.00			
27	4	09/24/12	09/24/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	M-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
JUDGE J BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$150.00		0.00			
28	4	09/20/12	09/21/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	---TF--	:30	2	\$300.00	2	0.00	NM	2	\$600.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					2	\$300.00		0.00			
29	4	09/24/12	09/24/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$300.00		0.00			
30	4	09/20/12	09/21/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	---TF--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					1	\$450.00		0.00			
31	4	09/24/12	09/24/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$450.00		0.00			
32	4	09/20/12	09/21/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	---TF--	:30	2	\$250.00	2	0.00	NM	2	\$500.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					2	\$250.00		0.00			
33	4	09/24/12	09/24/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$250.00		0.00			
34	4	09/23/12	09/23/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/12	09/23/12	-----S					1	\$0.00		0.00			



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Contract / Revision **576217** Flight Dates **09/20/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser **Nixon, Jay/D/MO/Governor** Product **JAY NIXON 4 GOVERNOR** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
34	4	09/23/12	09/23/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S					1	\$0.00		0.00				
35	4	09/24/12	09/24/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	M-----	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----					1	\$0.00		0.00				
36	4	09/24/12	09/24/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----					1	\$0.00		0.00				
														Totals	56	\$24,030.00



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ORDER

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Flight Dates 09/25/12-10/01/12

Product

NIXON FOR GOVERNOR

Agency Com 15%

Billing Contact

1600 Locust Street
Philadelphia, PA 19103

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate

Alt Order # 09826729

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLC GEN

Product Codes PL1Eb

Priority 2

Advertiser Ref

Contract / Revision

577538 /

Original Date / Revision

09/26/12 09/26/12

Advertiser Nixon, Jay/D/MO/Governor

Agency Campaign Group

Buying Contact

1600 Locust Street
Philadelphia, PA 19103

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 27% Market Value 163444

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	31%	50667
KCWE	%	0
KMBC	27%	44130
KMCI	%	0
KPXE	%	0
KSHB	15%	24516
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	76	\$32,006.75	\$37,655.00	0.00	08/27/12	09/30/12	76	\$32,006.75	\$37,655.00
October 2012	10	\$5,503.75	\$6,475.00	0.00	10/01/12	10/01/12	10	\$5,503.75	\$6,475.00
Totals	86	\$37,510.50	\$44,130.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	09/30/12	09/30/12	Su 7-9a 8-9a	CM-All	8-9a (7:00 AM-8:00 AM)	-----S	:30	2	\$150.00	2	0.00	NM	2	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$150.00		0.00			
2	4	09/29/12	09/29/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a (7:00 AM-8:00 AM)	-----S-	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$225.00		0.00			
3	4	09/30/12	09/30/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Contract / Revision

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	4	09/25/12	09/28/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102p	--WTF--	:30	4	\$375.00	2	0.00	NM	4	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	4		\$375.00		0.00						
18	4	09/29/12	09/29/12	NFC Postgame NFC Post Game	CM-AII	NFC Post Game	-----S-	:30	1	\$630.00	2	0.00	NM	1	\$630.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$630.00		0.00						
19	4	09/25/12	09/28/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	--WTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	4		\$250.00		0.00						
20	4	10/01/12	10/01/12	M-F 530-6a M-F 530-6a	CM-AII	530-6a	M-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$250.00		0.00						
21	4	09/30/12	09/30/12	Su 9-10p Su 9-10p	CM-AII	9-10p	-----S	:30	1	\$750.00	2	0.00	NM	1	\$750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$750.00		0.00						
22	4	09/26/12	09/26/12	X Factor Wednesday FOX X Factor	CM-AII	7-9p	--W----	:30	1	\$2,600.00	2	0.00	NM	1	\$2,600.00
X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$2,600.00		0.00						
23	4	09/25/12	09/28/12	M-F 7-9a 8-9a	CM-AII	8-9a (8:00 AM-9:00 AM)	--WTF--	:30	5	\$450.00	2	0.00	NM	5	\$2,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	5		\$450.00		0.00						
24	4	09/25/12	09/28/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	--WTF--	:30	5	\$150.00	2	0.00	NM	5	\$750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	5		\$150.00		0.00						
25	4	09/25/12	09/28/12	M-F 3-4p M-F 3-4p	CM-AII	3-4p	-TWTF--	:30	5	\$150.00	2	0.00	NM	5	\$750.00
JUDGE J BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	5		\$150.00		0.00						
26	4	09/25/12	09/28/12	M-F 4-5p M-F 4-5p	CM-AII	4-5p	--WTF--	:30	5	\$300.00	2	0.00	NM	5	\$1,500.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	5		\$300.00		0.00						
27	4	09/25/12	09/28/12	M-F 5-6p 530-6p	CM-AII	530-6P (5:30 PM-6:00 PM)	--WTF--	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS															



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Contract / Revision 577538 Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
27	4	09/25/12	09/28/12	M-F 5-6p 530-6p	CM-All	530-6P (5:30 PM-6:00 PM)	--WTF--	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	4		\$450.00		0.00						
28	4	09/25/12	09/28/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$250.00		0.00						
29	4	10/01/12	10/01/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$250.00		0.00						
31	4	09/25/12	09/28/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--WTF--	:30	2	\$2,000.00	2	0.00	NM	2	\$4,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	2		\$2,000.00		0.00						
32	4	10/01/12	10/01/12	Monday Prime A FOX Prime Monday 7-8p	CM-All	7p-8p	M-----	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$2,100.00		0.00						
33	4	09/27/12	09/27/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,800.00	2	0.00	NM	1	\$2,800.00
GLEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$2,800.00		0.00						
N 34	4	10/01/12	10/01/12	M-F 9-10p 9-930p (9:00 PM-9:30 PM)	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$800.00		0.00						
N 35	4	10/01/12	10/01/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$800.00		0.00						
N 36	4	10/01/12	10/01/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$400.00		0.00						
N 37	4	09/27/12	09/28/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	---TF--	:30	4	\$200.00	3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---TF--	4		\$200.00		0.00						
N 38	4	10/01/12	10/01/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	M-----	:30	1	\$0.00	VIP	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$0.00		0.00						
N 39	4	10/01/12	10/01/12		CM-All	7-8a		:30	1	\$525.00	2	0.00	NM	1	\$525.00



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Contract / Revision **577538** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser **Nixon, Jay/D/MO/Governor** Product **NIXON FOR GOVERNOR**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 7-9a			M-----								
				7-8a		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$525.00		0.00			
														Totals	86 \$44,130.00